

Media Arts and Design Programme

(*The Study Plans provided on the SAI website are for reference only. For the official versions, please refer to the documents published on the AR website.)

Course Code	Course Title	Year One		Year Two		Year Three		Year Four		Remark
		Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	
I. Common Core Courses (15 Units)										
Common Core Required Courses (12 Units)										
TBC	Data Structure and Algorithms				3					New course
TBC	JavaScript for Art and Design	3								New course
TBC	Python for Visual Culture			3						New course
TBC	AI for Art Students					3				New course
Common Core Elective Courses (3 Units)										
CCE01							3			New course
II. Major Required Courses (48 Units)										
COMM1023	Fundamentals of Communication	3								
CTV1003	Introduction to Electronic Media		3							
MAD1003	Studio Art Practices: Drawing Fundamentals		3							
CTV1013	Introduction to Media Aesthetics			3						
MAD2003	Design Fundamentals			3						
MAD2013	Art Media Fundamentals			3						
MAD2023	Appreciation of the Arts			3						
MAD2033	History of Media Arts and Design				3					
MAD3003	Photography				3					
CTV2073	Introduction to Communication Theory					3				
MAD3013	Interactive Arts and Design					3				
MAD3023	Digital Imaging and Design					3				
CTV2033	Communication Research Methods						3			
MAD3033	3D Design Fundamentals						3			
MAD4123	Final Year Project (MAD)								6	
III. Major Elective Courses (24 Units)										
ME01 ME02 ME03 ME04 ME05 ME06 ME07 ME08			3		3	6	6	6		
IV. University Core Courses (37 Units) (Note: Samples are as follows, please update as appropriate.)										
UCLC1003	University Chinese		3							
UCLC1013	English for Academic Purposes I	3								
UCLC1023	English for Academic Purposes II		3							
UCAI1003	Introduction to AI Literacy	3								
CHI1103	Introduction to Modern Social Theories				3					
CHI1203	Morality and Foundations of Law		3							
CHI1063	Chinese Culture and Modern China			3						
CHI1073	Contemporary Chinese Society and Thought I	3								
CHI1253	Contemporary Chinese Society and Thought II			3						
CHI1193	Contemporary World and China ^①				2					
MT1003	Military Training	2								
WPEX1013	Emotional Intelligence		1							
WPEX2013	Experiential Arts			1						

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		Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	
WPEX2023/WPEX2033	Voluntary Service, or Environmental Awareness				1					
UCHL1XX3	Healthy Lifestyle	1	1	1						
V. General Education Courses (18 Units) (Note: Samples are as follows, please update as appropriate.)										
Level 1 Foundational Courses	History and Civilization				3					
	Quantitative Reasoning	3								
	Values and the Meaning of Life		3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation, or Science, Technology and Society, or Sustainable Communities				3	3				
Level 3 GE Capstone Courses	Service-Learning Course, or Service Leadership Education Course, or Experiential Learning Course, or Interdisciplinary Independent Study							3		
VI. Free Elective Courses (9 Units)										
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08								6	3	
Total Units: 151		21	23	23	24	21	15	15	9	